

Entertainment – Electronic Game Developer

- ✦ **A well-known electronics game developer**
- ✦ **Business objectives for PLM deployment:**
 - **Improve and deploy a consistent product development process**
 - **Achieve predictability in process**
 - **Support date driven deliverable schedule**
 - **Defining the right portfolio mix to optimize productivity**
- ✦ **Capabilities implemented:**
 - **mySAP xRPM, cProjects, cFolders, Portals**



Assisting Companies Leverage
Investments in SAP Solutions

Entertainment – Electronic Game Developer (cont.)

✦ Project Schedule:

- 19 month project, began September 18, 2006, plan to go-live in mid-February 2007

✦ Key benefits:

- Deploying stage-gate product development processes
- Establishing decision milestones
- Implementing document management for decision support documentation
- Developing metrics to measure process effectiveness

